

1. (Previously Presented) A method for protecting domain name registrations with a permanent registration certificate, comprising:

receiving a request on a permanent domain name system server with one or more processors from a client network device via a computer network for a permanent registration of an existing domain name registration, wherein the existing domain name registration includes a domain name and associated information collected during a domain name registration process on a public domain name registrar;

receiving a one-time permanent registration fee payment for the existing domain name registration on the permanent domain name system server from the client network device;

creating a permanent registration for the existing domain name registration on the permanent domain name system server, wherein creating the permanent registration includes automatically determining and verifying all current renewal fee payments due for the existing domain name registration at the public domain name registrar and using a first portion of the one-time permanent registration fee payment to pay all current renewal fee payments and automatically determining and verifying all future renewal fee payments due for the existing domain name registration at the public domain name registrar and using a second portion of the one-time permanent registration fee payment to pay all future renewal fee payments;

issuing a permanent registration certificate for the existing domain name registration from the permanent domain name system server using the created permanent registration; and

providing access to the issued permanent registration certificate from the permanent domain name system server to the client network device via the computer network.

2. **(Previously Presented)** A computer readable medium having stored therein instructions for causing one or more processors to execute the steps of the method of Claim 1.

3. **(Previously Presented)** The method of Claim 1 further comprising:
creating an electronic permanent registration certificate from the created permanent registration; and
storing an electronic permanent registration certificate in one or more databases associated with the permanent domain name system server, wherein the stored electronic permanent registration certificate can be viewed via a the computer network.

4. **(Previously Presented)** The method of Claim 1 further comprising:
issuing a domain name registration insurance policy with the permanent
registration certificate, wherein the insurance policy covers financial losses associated
with not properly renewing a domain name registration via the permanent domain
name system server.

5. **(Previously Presented)** The method of Claim 1 further comprising:
issuing a domain name registration title with the permanent registration
certificate, wherein the domain name registration title covers financial losses
associated with not properly renewing a domain name registration via the permanent
domain name system server.

6. **(Previously Presented)** The method of Claim 1 further comprising:
issuing a plurality shares in the domain name associated with the permanent
registration certificate, wherein, the plurality of shares allow a plurality of ownership
interests to be sold in the existing domain name registration associated with the
permanent registration certificate.

7. **(Previously Presented)** The method of Claim 1 further comprising:
issuing leases or sub-leases for the domain name associated with the permanent registration certificate, wherein, the leases or sub-leases allow ownership interests to be reserved for a limited duration in the existing domain name registration associated with the permanent registration certificate.

8. **(Previously Presented)** The method of Claim 1 further comprising:
issuing co-ownership certificates for the domain name associated with the permanent registration certificate, wherein, co-ownership certificates allow two or more entities in two or more different locations to co-own and co-use one domain name registration associated with the permanent registration certificate.

9. **(Previously Presented)** The method of Claim 1 wherein the step of issuing a permanent registration certificate includes issuing a permanent registration certificate in a format other than an electronic permanent registration certificate.

10. (**Previously Presented**) The method of Claim 1 wherein the one-time permanent registration fee payment is added to a financial instrument wherein the second portion of the one-time permanent registration fee payment includes profits or interest from the financial instrument and is used to pay all future renewal fee payments for the existing domain name registration via the permanent domain name system server.

11. (**Original**) The method of Claim 10 wherein the financial instrument includes an interest bearing account, a certificate of deposit, mutual funds, stocks, bonds or annuities.

12. (**Previously Presented**) The method of Claim 1 wherein the step of accepting a one-time permanent registration fee payment includes accepting a one-time permanent registration fee payment electronically over the Internet.

13. (**Previously Presented**) The method of Claim 1 wherein the step of accepting a one-time permanent registration fee payment includes accepting a one-time permanent registration fee payment other than electronically over the Internet.

14. – 18. (**Canceled**).

19. (Currently Amended) A The method of Claim 1 further for providing
~~a permanent web-site~~, comprising:

accepting a domain name for which a permanent registration certificate has been issued via a permanent domain name system server with one or more processors, wherein the permanent registration certificate provides a permanent registration of the domain name including automatically determining, paying and verifying current and future renewal fees for the domain name at a public domain name registrar from the permanent domain name system server;

accepting electronic content for a permanent web-site to be associated with the domain name on the permanent domain name system server;

accepting a one-time permanent web-site fee payment for hosting the domain name on the permanent domain name system server, wherein the one-time permanent web-site fee is used to permanently host the domain name on the permanent domain name system server; and

hosting a permanent web-site accessible via the Internet for the domain name for which a permanent registration certificate has been issued by determining and verifying all current and future renewal fees due for an existing domain name registration for the domain name at the public domain name registrar from the permanent domain name system server and paying all current and future renewal fees due at the public domain registrar from the permanent domain name system server with a portion of a one-time permanent registration fee received during creation of the

permanent registration certificate for the domain name registration and paying all current and future web-site hosting fees with a portion of the received one-time permanent web-site fee payment.

20. (Canceled).

21. (Previously Presented) The method of Claim 19 wherein a portion of the one-time permanent web-site fee payment is added to a financial instrument wherein a portion of profits or interest generated by the financial instrument is used to pay administrative costs to host a web-site for the domain name accessible via the Internet on the permanent domain name system server.

22. (Original) The method of Claim 21 wherein the financial instrument includes an interest bearing account, a certificate of deposit, mutual funds, stocks, bonds or annuities.

23. (Previously Presented) The method of Claim 19 wherein the step of hosting a permanent web-site includes hosting the web-site on multiple permanent domain name system servers.

24.. (**Previously Presented**) The method of Claim 19 wherein the step of hosting a permanent web-site include hosting the web-site on a host other than the permanent domain name system server.

25. – 33. (**Canceled**).

34. (New) A system for protecting domain name registrations with a permanent registration certificate, comprising in combination:

means for receiving a request on a permanent domain name system server with one or more processors from a client network device via a computer network for a permanent registration of an existing domain name registration, wherein the existing domain name registration includes a domain name and associated information collected during a domain name registration process on a public domain name registrar;

means for receiving a one-time permanent registration fee payment for the existing domain name registration on the permanent domain name system server from the client network device;

means for creating a permanent registration for the existing domain name registration on the permanent domain name system server, wherein creating the permanent registration includes automatically determining and verifying all current renewal fee payments due for the existing domain name registration at the public domain name registrar and using a first portion of the one-time permanent registration fee payment to pay all current renewal fee payments and automatically determining and verifying all future renewal fee payments due for the existing domain name registration at the public domain name registrar and using a second portion of the one-time permanent registration fee payment to pay all future renewal fee payments;

means for issuing a permanent registration certificate for the existing domain name registration from the permanent domain name system server using the created permanent registration; and

means for providing access to the issued permanent registration certificate from the permanent domain name system server to the client network device via the computer network.